Informativa sui cookie | Cookie policy



Website http://www.millemigliashop.com

Privacy policy.

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Pursuant to art. 13 of the (EU) Regulation 2016/679

Blitz International Diffusion S.r.l. provides you with the following information concerning the cookies installed on the domain http://www. tipicoit.com, pursuant to art. 13 of the EU Regulation 679/2016 (GDPR) and to the Provisions of Supervisory Authority dated 8th May, 2014.

What is a cookie?

Cookies are text strings created by a server and stored on the computer hard disk or on any other device used by the user for accessing the Internet (smartphone, tablet) to be then fed back during later visits.

Cookies allow to collect information about the user's navigation experience on the website.

Cookies can be permanently stored on your computer and have a variable duration (called persistent), but they can also be deleted after closing the browser and have a limited duration (called session cookies).

Cookies can be installed by the site that you are visiting (so called first-party cookies) or can be installed by other websites that provide various services (so called third-party cookies).

Which cookies do we use?

- Cookies which are fundamental for the Internet site operations
- Performance cookies, used to understand how the navigators move around the site (for ex. to ascertain which are the most visited pages. Very useful to understand how to improve)
- Functionality cookies, used to save the choices made in the past and to make the navigation experience easier (for ex. the type width you prefer)
- Targeting or Ad Cookies, used to gauge how many, and which advertisements you look at and whether you click on them. They are useful to measure the effectiveness of our advertising campaigns. This information can be shared with other subjects, for ex. with advertisers (we do not always use all these cookies).

Third-party's cookies

We work with third parties such as advertising platforms and also their systems could use cookies to collect information about your activities on the site or the adverts you click on. We do not have control of these cookies, if you want to manage them you should refer to the third-party's site.

How to modify and manage the settings concerning the cookies?

When accessing the Home Page of the Site, a banner appears which contains a short communication. By closing the banner and continuing the navigation you give your consent to the use of the cookies.

The consent to the use of the cookies is recorded as a "technical cookie".

You can become acquainted with the information and ways to deactivate any third-party's cookies by clicking on the links in the previous section.

You can also oppose to the storage of the cookies on your computer hard disk by setting up your navigation browser in order to deactivate cookies. Hereinafter we specify the ways offered by the main browsers:

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- Internet Explorer (Cookie management)
- Chrome (Cookie management)
- Firefox (Cookie management)
- Opera <u>(Cookie management)</u>
- Safari (<u>Cookie management</u>)

After this operation, however, some web pages may not operate as they should.

Data communication and disclosure

The data collected using the cookies can be communicated to the companies managing the abovementioned services. These companies shall be considered as autonomous Data Controllers.

Some companies which manage the information collected through the cookies are established in extra EU countries, therefore the data transfer shall be made on the basis of the UE-US Privacy Shield agreement. The data collected by using the cookies will not be disclosed.

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